What is a family? It can be anything from a small nucleus of biologically related individuals to a large community of people connected by interest or geography. It implies loyalty, love, and support. Ask anyone to name the single most important thing in their life, and “family” is usually the first response.

At Queen of the Valley, we hear the word “family” all the time — whether to describe the loving medical care we give to our patients or the generous support we receive from the Napa Valley community. Thanks to the private philanthropy of our many donors, we’re able to treat everyone who walks in our doors — from the most affluent to the most vulnerable — with the quality of care we would give to our own parents, siblings, or children. That’s what families do.
Our Bond Has Never Been Stronger

Between Napa’s 6.0-magnitude earthquake on August 24 and the conclusion of our *Crowning of the Queen* capital campaign on December 31, the bond between Queen of the Valley Medical Center and the Napa Valley has never been stronger. We are incredibly proud that the Queen served her community so well during Napa’s time of extraordinary crisis. And we’re humbled by the record-setting generosity shown by our donors—our fundraising campaign raised over $31.2 million, surpassing our goal by more than a million dollars.

In this year’s annual report, we honor the longstanding ties between the Queen and her family of patients and supporters. We recognize several significant family gifts, including the Herman Family Pavilion, the Marjorie Mondavi Center for Intensive Care, and the Michael Hubbard Family Hybrid Surgical Suite. Together, these gifts represent more than $13.5 million in private philanthropy, and have enabled these state-of-the-art facilities to begin operating in November.

Such generous support helps us to provide our Napa “family” with a world-class medical center—something that few towns of our size can afford. It also allows us to ensure good health for even the most vulnerable populations in our county. Loving families look out for each other, and that’s what we intend to keep doing, year after year.

**Walt Mickens**  
President and Chief Executive Officer  
Queen of the Valley

**Elaine John**  
Vice President, Philanthropy, Queen of the Valley  
President and CEO, Queen of the Valley Foundation

**Richard Barry**  
Chair  
Queen of the Valley Foundation

Total Funds Raised for FY 2014: **$5,912,922**  
(***does not include payments on prior year pledges***)

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<tr>
<th>WHERE THE MONEY COMES FROM</th>
<th>WHERE THE MONEY GOES</th>
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<tr>
<td>26% CAPITAL CAMPAIGN</td>
<td>63% HERMAN FAMILY PAVILION</td>
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<td>18% SPECIAL EVENTS</td>
<td>14% COMMUNITY BENEFIT/CHARITY CARE</td>
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<td>15% GIFTS IN KIND</td>
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<td>14% ENDOWMENT/PLANNED GIVING</td>
<td>10% MEDICAL CENTER PROGRAMS</td>
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“We must take care of our families wherever we find them.”

- ELIZABETH GILBERT
When Disaster Strikes

At 3:20 a.m. on August 24, 2014, Napa shook. A 6.0-magnitude earthquake struck our community as it slept, with few expecting an event of this size so far from the more anticipated seismic activity of the Bay Area. At Queen of the Valley, lights flickered off for a few moments before generators kicked in, and nurses quickly scrambled to check on patients throughout the hospital. By 4 a.m., victims were streaming in for emergency care to treat quake-related injuries. They found triage tents already set up outside to receive them, with beds and supplies at the ready.

Medical staff were also flowing in—some of them still in their pajamas, some wielding headlamps or chainsaws to deal with obstructions along their routes. Even those not on call showed up, leaving their uninjured families at home in order to treat those who needed immediate care. Patients continued to arrive for the next 20 hours, and some of the Queen’s staff remained on duty for up to 12 hours to ensure that everyone received the attention they needed. By the end of the day, nearly 300 people had been treated.

Also on hand was President and CEO Walt Mickens, who lent a hand and watched with gratitude as he saw the Queen’s systems operate exactly as planned. “I’ve never been more proud of our organization,” he said. “We had a plan in place, with an exceptional team of medical staff supported by administrators and volunteers who were expertly trained and ready to respond. Everyone received the highest standard of care, despite the major disaster.”

Although our buildings and equipment also withstood the challenge, the Queen’s facilities did sustain substantial damage. This problem was addressed at September’s Generous Heart Soirée, when the Fund-A-Need lot, “Repair and Prepare,” raised $239,000 to help repair the millions in damages and restore the Queen to its pre-quake condition. “We want to be ready again next time,” Mickens said. “Because we know that there will be a next time.”
Family Gifts Honor Loved Ones

When the *Crowning of the Queen* capital campaign concluded at year’s end, it had surpassed its $30-million fundraising goal by more than a million dollars, with a final total of $31.2 million raised. It seems only fitting that three of the largest gifts made to the campaign were family-funded gifts, two of which were made in memory of loved ones.

The Hubbard Family

When Michael Hubbard visited the Napa Valley in the early 1970s, it reminded him of the Santa Clara Valley of his childhood. In 1975, he decided to move the headquarters of his business to Napa and, several years later, moved here permanently himself. Queen of the Valley was the local community hospital, but it wasn’t the Stanford Medical Center he’d been used to in Palo Alto.

In 2006, when he experienced an abdominal aortic aneurysm, Mike was told by local doctors that they weren’t equipped to treat his condition, so for eight years he’d traveled regularly to Stanford to get the level of cardiovascular care he needed. But when he and his wife, Melinda, were given a tour of the Queen’s new Herman Family Pavilion last year, they were very impressed by what they saw.

“I’m confident they can handle my medical issues now,” he says. Mike was also impressed with the Herman family’s generosity, which inspired his family to make their own $1.5-million gift. “Seeing the new pavilion was a big influence,” he says.

With robotic 3-D imaging technology, the Michael Hubbard Family Hybrid Surgical Suite sets the standard for advanced heart and vascular surgeries in our region. “It felt good to be able to give something back to the community that has been so good to us,” Mike says.
The Herman Family

In 2012, the Tim Herman Family made the largest gift in the hospital's history when they gave $11 million to name the 72,000-square-foot, state-of-the-art Herman Family Pavilion and the Peggy Herman Neuroscience Center in memory of Tim's first wife Peggy, who died in 2007 from a traumatic brain injury suffered after being thrown from her horse.

“There was nothing anyone could have done to save Peggy,” Tim says. “But that experience really brought home how important it is to have a world-class medical center like the Queen here in Napa.”

The Mondavi Family

A generous $1-million gift from the families of Michael Mondavi, Marcia Mondavi Borger, and Timothy Mondavi enabled the 2014 Generous Heart Soirée to raise more than any previous annual fundraising event and create the Marjorie Mondavi Center for Intensive Care in memory of their mother. The Center occupies the third floor of the Herman Family Pavilion and houses 20 private ICU suites designed for improved patient outcomes.

Four generations of the Mondavi family have been born or received care at the Queen, and the hospital was entrusted with Marjorie’s care at the end of her life. “Dad was the energy, the visionary, but our mother gave us our values and stability,” remembers Tim. “We thought we’d like to do something in her name to thank the Queen for caring for all of us,” adds Marcia. Michael was the architect of the family gift. “I thought, why don’t we show the family unity, which isn’t always portrayed in the media, dig a little deeper than we normally would, and do something meaningful in honor of the values she taught us,” he says. “Most people think only of the medical skill—but the heart is what sets the Queen apart. My mother noticed that.”

With the successful completion of the Crowning of the Queen Campaign, we also wish to recognize the exceptional generosity of The V Foundation for Cancer Research, Betty O'Shaughnessy and Paul Woolls, Kenzo and Natsuko Tsujimoto, and the Peter A. and Vernice H. Gasser Foundation.
20+ Club Members Give Unwavering Support

Former auto industry leader Lee Iococca once said that “The only rock I know that stays steady—the only institution I know that works—is the family.” Such success is built on unwavering support—the best families are there for each other through thick and thin.

That’s the principle behind the 20+ Club—a select group of 60 members who have consistently made annual gifts to the Queen for at least 20 consecutive years. Their steadfast generosity has collectively resulted in nearly $3.5 million for the Queen, building this hospital into a premier medical facility that serves our entire community. Their loyalty, and their ongoing belief in our work, can best be conveyed through one single, powerful word: Family.

Ed and Jayne Morrell

The Morrells’ connection to the Queen goes back 40 years, when Jayne worked here as a registered nurse for nine years. Soon after, both Morrells sat on the Foundation’s board: Ed served as president in the late 1980s, and Jayne chaired many special events and fundraisers. Their commitment paid sound dividends when both suffered health crises and the Queen was ready to treat them.

“In the last four years, I’ve had a heart attack, two strokes, two surgeries, and acute rehab,” says Ed. “They didn’t just care for us inside the hospital, but continued their loving service on the outside.” He remembers the year that, when both Morrells were spread too thin with medical issues to put up a Christmas tree, two Queen Foundation staff left one on their front step—fully decorated with lights and ornaments. “Before coming to Napa,” Ed recalls, “everywhere we’d lived there was a charge on our tax bill for a city or county hospital. But in Napa, no taxpayer has paid a nickel for this excellent community hospital.”

“We’ve become very close to the people we’ve met through the Queen over the past 20 years,” adds Jayne. “They’ve been so important in our lives, it’s like a family reunion when we get together.”
Margaret Boitano

A former registered nurse, Margaret Boitano remembers working with Sisters Paul and Bernadette in the nursery at Parks Victory Memorial Hospital nearly 60 years ago. When the new Queen of the Valley Medical Center was built in 1958, Margaret personally took three babies by ambulance—one of them a premature infant—to the new building. That “premie” now works as an RN for the county, she proudly points out. Margaret’s late husband, James Boitano, was very active in the community as district attorney and served as chairman of the Foundation’s board.

Margaret herself had a couple of surgeries at the Queen, her husband and children were patients, and her mother passed away there. “I’ve always felt that the Sisters and this hospital were an extension of my family,” she says. “It’s been there for us in good times and bad and the care has been just excellent. I’ve always felt an obligation of loyalty to give back—when I write my checks at Christmas time, the Queen is high on my list.”
Legacy Gifts Give Back to Everyone

Karen and Charlie Agnew have been part of the Napa community for more than 40 years—he in management for construction materials companies, she running her own decorating business. Together they raised four children here, and now have 10 grandchildren, with one great-grandchild on the way. Through it all, there has been the Queen: One of their children was born at the hospital, while the others all had surgeries of one kind or another there.

“We know all of our doctors,” Karen says. “It’s wonderful to have the confidence that, no matter what happens to your family, there’s a good place to take them that’s close by.”

The Agnews make regular donations to the Queen, as well as memorial gifts. But it was their financial adviser who suggested the idea of making a planned gift to the hospital. “Charlie inherited some stock from family, and the capital gains would have killed us,” Karen says. “With a charitable remainder unitrust, we were able to receive not only a tax deduction, but also a regular income from our gift. It’s not just a win-win—it’s actually an incentive to give.”

Charlie adds, “We feel it’s important that we support the Queen to maintain its future and its high standard of care. This is one way in which everyone benefits.”

“The Queen is our community hospital – but it’s always improving, with the latest technology. We feel it’s important that we support the Queen to maintain the high standard of care and to ensure that it continues to be here when we need it.”
Creative Ways to Plan a Gift

You needn’t be wealthy to make a meaningful contribution. With a variety of giving options, you can demonstrate your gratitude to the hospital, enjoy tax benefits, and even augment your income through your generosity. Depending on the nature of your gift, the Foundation honors donors with membership in giving groups such as Circle of Friends and the Queen’s Heritage Circle.

Here are just a few of the ways you can make a gift to the Queen:

JOIN a donor club

INCLUDE the Queen in your will or trust

HONOR a loved one with a tribute or memorial gift

STRUCTURE a charitable gift annuity

TRANSFER a gift of stocks, property, or appreciated assets

RESTRICT your gift to a particular program

INCREASE the Queen’s Endowment Fund

Our Foundation staff can provide confidential consultations—with no obligation to you—about how these and other forms of philanthropy can benefit both the Queen and your family.
Napa Valley Vintners Help Us Reach the Neediest Patients

Beginning with their first wine auction in 1981, the Napa Valley Vintners have been generous supporters of the Queen's community benefit programs—and in 2014, their cumulative donations to our effort over the past 33 years surpassed the $10-million mark.

This year, the NVV awarded the Queen a $500,000 grant to support the CARE Network (Case management, Advocacy, Resources, and Education), which focuses on low-income, chronically ill residents, families, and their caregivers. It offers community-based care and services for individuals who would otherwise be unable to afford them.

The CARE Network promotes disease self-management with resources such as nursing, social work, and behavioral and spiritual health. In 2014, it served 369 local clients, resulting in a 72 percent decrease in emergency room visits and a 62 percent decrease in hospitalizations.
“In the tradition of our founding Sisters of St. Joseph of Orange, the Queen is dedicated to improving the health and quality of life for our entire community, with special attention to our community’s most vulnerable individuals. As a community benefit program, the CARE Network is integral to our heritage and mission as a Catholic Health Ministry.”

**Dana Codron**  
Executive Director  
Community Outreach Department  
Queen of the Valley Medical Center

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**Our many community partners include:**

- Area Agency on Aging
- Legal Aid of Napa Valley
- Napa Community Housing
- Community Action Napa Valley
- Community Health Clinic Ole
- Family Services Napa Valley
- Healthy Minds Healthy Aging
- Napa County Health and Human Services
- Napa Valley Hospice & Adult Day Services
Generous Heart Soirée

The Napa Valley community showed exactly how generous its spirit is on September 27 at Kenzo Estate during the Queen’s second annual signature fundraising gala, *Generous Heart Soirée*, which raised more than $1.7 million to support the hospital. This figure was pushed into record-breaking numbers by a generous $1-million gift from the Michael Mondavi, Marcia Mondavi Borger, and Timothy Mondavi families to name the Marjorie Mondavi Center for Intensive Care. The 21 lots included private dinners and trips to Bordeaux, New York, Savannah, and Hawaii. In addition to their family gift, the Mondavis also donated several auction lots that raised an additional $100,000. The top lot for the evening—which generated $53,750—was 50 cases of the 2012 Generous Heart Red Wine specially created by Heidi Barrett, which blends Michael Mondavi Family and Kenzo Estate wines. Another $239,000 was raised in Fund-A-Need donations to help the Queen make repairs after damages sustained in the August 24 earthquake.
Day For The Queen

The 37th annual Day for the Queen fundraiser took on a British theme with *The Queen Rocks Buckingham Palace* at Silverado Resort and Spa on August 15 and 22. The two days of activities included two golf tournaments, a reception, fashion show, and luncheon. This year’s event raised $100,000 to support a new patient information management system for Queen of the Valley’s Regional Cancer Center. This technology will centralize diagnostic, radiation, and medical oncology patient data into a single user interface that can be accessed across multiple locations.

Reach For The Stars

The Queen of the Valley Foundation’s 21st annual Reach for the Stars event attracted more than 300 guests to Silverado Resort and Spa on May 3. The luncheon’s highlight was a fashion show featuring 42 cancer survivors—including grandchildren and grandparents, a 13-year-old football player, a landscape designer, a pilot, a flight attendant, a blue belt in Tae Kwon Do, a nanny, a fire captain, a teacher, a golfer and a sixth-grader at Blue Oak Middle School. Inspired by the cancer survivors, guests bid in the silent auction and lifted their paddles during the Fund-A-Need to help raise more than $100,000 to support the Cancer Wellness Program at Queen of the Valley, which is sufficient to fully fund the program for an entire year.